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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Laurie Cairns Art Unit: 2764  
Serial No.: 09/028,718 Examiner: John L. Young  
Filed: February 24, 1998 Attorney Docket No.: 310703-90015  
Title: METHOD FOR PRODUCT PROMOTION

**REVOCATION OF POWER OF ATTORNEY OR AUTHORIZATION OF AGENT**

Commissioner for Patents  
Washington, DC 20231

Sir:

The undersigned hereby revokes all previous powers of attorney or authorizations of agent given in the above-identified application.

A Power of Attorney or Authorization of Agent is submitted herewith.

The undersigned is the Applicant.

Dated: 5/17/00

Respectfully submitted

Laurie Cairns



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Examiner:

John L. Young

Filed: February 24, 1998

Attorney Docket No.: 310703-90015

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**POWER OF ATTORNEY OR AUTHORIZATION OF AGENT,  
NOT ACCOMPANYING APPLICATION**

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Commissioner for Patents  
Washington, DC 20231

Sir:

The undersigned hereby appoints practitioners named below:

Name	Registration Number
Gregory M. Smith	43,136
Barry E. Sammons	25,608

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to:

Gregory M. Smith  
Quarles & Brady  
500 West Madison Street  
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Phone: 312-715-5000  
Fax: 312-715-5155

The undersigned is the Applicant.

Respectfully submitted

Laurie Cairns

Dated: 5/17/00